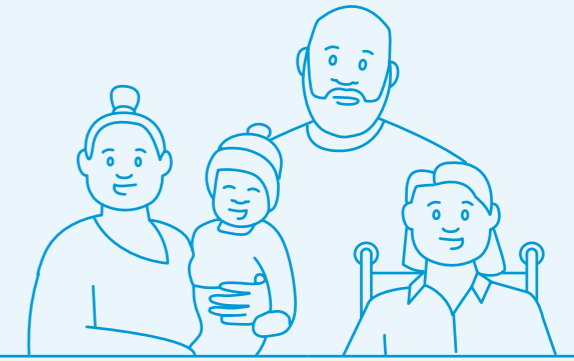# Strategic plan overview

Our vision	The public are safe, healthy, and empowered to participate in their health care
Our regulatory role and purpose	To protect public health and safety by ensuring oral health professionals are safe, competent and fit to practise
Our strategic objective	Safe oral health care, including culturally safe care for Aotearoa New Zealand

To achieve our objective, we will focus on	Giving effect to te Tiriti o Waitangi | the Treaty of Waitangi	Continuing to build on strong regulatory foundations	Enabling competent and safe oral health practice	Working with oral health practitioners to deliver culturally safe oral health care	Better understanding patients' oral health care experience	Learning, sharing and educating collaboratively	Contributing to the wider health sector and regulatory systems

Our strategic outcomes We will set and measure a series of immediate and intermediate performance goals to keep us on track towards achieving these long term strategic outcomes	Māori, patients, practitioners, public and government have trust and confidence in Te Kaunihera | the Council		Patients, whānau, hapū and iwi receive culturally safe oral health care	Oral health care enables the public and whānau to improve their wellbeing outcomes	Regulated parties encourage professional improvement	Te Kaunihera | the Council is a credible regulator

Our strategic initiatives How we will achieve our goals	**Improving health equity and cultural safety** We will strategically partner with others to improve health equity. We will support improved patient outcomes through *E Tipu e Rea* so regulated parties become culturally safe	**Preventing and responding to harm** We will enhance our protection of public health and safety with a new Compliance Framework that clearly sets out how we regulate underpinned by te Tiriti o Waitangi | the Treaty of Waitangi	**Strengthening our regulatory intelligence** We will develop a data strategy to ensure we make evidence-based decisions, and develop a risk-based capability

Our values What's most important to our work	Respect	Integrity	Collaboration

Dental Council
Te Kaunihera Tiaki Niho